

**LEGISLATIVE SERVICES AGENCY
OFFICE OF FISCAL AND MANAGEMENT ANALYSIS**

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FISCAL IMPACT STATEMENT

LS 7140

BILL NUMBER: SB 418

NOTE PREPARED: Feb 3, 2009

BILL AMENDED:

SUBJECT: Civil Penalties for Certain Disclaimers.

FIRST AUTHOR: Sen. Leising

FIRST SPONSOR: Rep. Battles

BILL STATUS: As Passed Senate

FUNDS AFFECTED: **GENERAL**
 X DEDICATED
 FEDERAL

IMPACT: State & Local

Summary of Legislation: The bill establishes a civil penalty of not more than \$1,000 per communication for a person who makes a communication that contains a disclaimer that is difficult to read or whose placement is easily overlooked.

Effective Date: July 1, 2009.

Explanation of State Expenditures:

Explanation of State Revenues: The bill could increase the funds deposited in the state Campaign Finance Enforcement Account or a local campaign finance enforcement account. However, the amount collected will depend on the number of violators who makes a disclaimer of the person who paid or authorized the political advertising difficult to read or that is easily overlooked.

The state Campaign Finance Enforcement Account would receive a civil penalty of not more than \$1,000 per communication, plus investigative costs incurred for violations concerning federal, statewide, or state legislative elections.

Explanation of Local Expenditures:

Explanation of Local Revenues: Local campaign finance enforcement accounts could receive civil penalties of not more than \$1,000, plus investigative costs incurred for violations concerning local unit or school board elections.

State Agencies Affected: Treasurer.

Local Agencies Affected: County treasurers.

Information Sources:

Fiscal Analyst: Karen Firestone, 317-234-2106.